

Have you heard the news?

Our Transformation Center on the Ithaca Commons is now open!

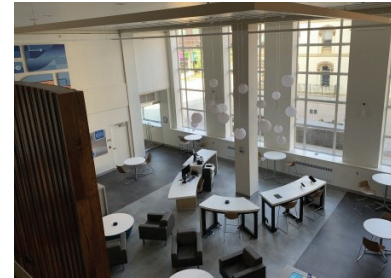
This new branch features the latest in banking technologies including, but not limited to, palm readers for identity verification, interactive touch tables, virtual teller machines, and a drive-up ATM.

At this contemporary and state-of-the-art location, CFCU employees will teach members how to make the most out of their digital banking experiences. We will also be offering the opportunity for all visitors to deliver feedback regarding their experiences.

CFCU's executive leadership team is now located at the Transformation Center, as well as a mortgage associate, business development officer, wealth advisor, and the business lending team. This new location presents a one-stop shop for both members and potential members.

"We're excited to bring CFCU's famous service and value directly to downtown Ithaca residents, students, and businesses," said Lisa Whitaker, President and CEO. "Their feedback on the Transformation Center's new banking technologies will be crucial, as the CFCU leadership team continues to determine the best way to serve our members' ever-changing needs and technology preferences across the credit union's service area."

We look forward to seeing you in our new Transformation Center! For more information, or to view our hours, please head to mycfcu.com/transformationcenter.



WE BELIEVE CHECKING SHOULD BE REWARDING!

Do you?



Introducing:
Transformation Checking

1.00% APY

Cash back rewards when you swipe your debit card
1 point for every \$2 spent

No monthly fee with EITHER 12 debit card transactions OR an average daily balance of \$5,000

Interested in switching your current CFCU Checking Account to one of our new products? Call 800-428-8340, stop in a branch or send a secure message in Digital Banking.

The account must have an average daily balance of at least \$5,000 OR have at least 12 debit card transactions per month; otherwise a monthly fee of \$8 will be assessed. Debit card transactions must post and settle to the account to be included in the monthly count. ATM transactions are not included. Minimum opening deposit \$25. Membership eligibility requirements apply. Annual Percentage Yield (APY) is variable and is valid through 12/31/2019; 1.00% APY applies to balances of \$1,000.00- \$25,000.00, fees may reduce earnings. Federally insured by NCUA.

**SHOP.
EARN.
REDEEM.**





With our new CFCU Rewards Debit Card, you can start earning points with uChoose Rewards®! Earn points with your debit card and redeem them for great rewards including cash back, merchandise, travel experiences and activities, event tickets, merchant gift cards and more.

It's easy to get started. To begin earning and redeeming points, follow these steps:

1. Register for uChoose Rewards at uChooseRewards.com.
2. Use your CFCU Rewards Debit Card wherever you shop, in store or online, and earn points for every dollar spent!
3. Log in to uChooseRewards.com to see special offers from featured merchants where you can earn up to 10 points per dollar.
4. To track and redeem points, log in to your account at uChooseRewards.com. Choose from a wide array of rewards – including cash back, merchandise, travel experiences, tickets, gift cards and much more!

Remember – you must register at uChooseRewards.com to begin earning points with your CFCU Rewards Debit Card.

Get more out of your debit card and register today! Learn more at mycfcu.com/checking or call 607-257-8500.

UPCOMING EVENTS

→ Thursdays, June 20 – September 12
(excluding July 4)

CFCU Summer Concert Series
6pm – 8pm, Ithaca Commons

→ Fridays, July 5 – July 26

CFCU Cortland Main Street Music Series

5pm – 9pm, 64 Main Street, Cortland

→ Friday, July 5

CFCU Day at the Hangar Theatre – Lily Plants A Garden

3pm, Hangar Theatre

→ Saturday, July 13

Cortland Shred Day
10am – 12pm, Tops Plaza

→ Saturday, July 20

Ithaca Shred Day
10am – 12pm, East Hill Plaza

FRIDAYS

5:30 - 9 pm

7/5 - 7/26

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Presented by CFCU Community Credit Union

